

Media Release

United Way Simcoe Muskoka
1110 Highway 26, Midhurst, Ontario L9X 1N6
UWSimcoeMuskoka.ca



FOR IMMEDIATE RELEASE

May 15, 2024

United Way and Barrie Baycats Look to Hit a Home Run for the Community

Two local organizations continue collaboration with 50/50 raffle

Midhurst, ON, May 15, 2024 – United Way Simcoe Muskoka is pleased to announce the continuation of their partnership with the Barrie Baycats for a second consecutive year.

United Way staff and volunteers will again be selling 50/50 tickets at each Barrie Baycats home game throughout the 2024 Intercounty Baseball League season. Net proceeds from the raffle support the United Way's efforts to strengthen communities, including a portion of the funds going towards sponsoring children to attend Baycats' camp programs.

In the inaugural year of the partnership, 50/50 winners took home more than \$15,000 in winnings, demonstrating the tremendous support and enthusiasm from both fans and supporters alike. This year, the Barrie Baycats and United Way Simcoe Muskoka aim to build upon this success and continue making a difference in the lives of community members.

"Your United Way is thrilled to once again partner with the Baycats baseball club," said Brian Shelley United Way Simcoe Muskoka Chief Executive and Philanthropy Officer. "They are a class organization, from team management through to the talent on the field, and we are proud to be aligned with them."

The Baycats home games take place at Vintage Throne Stadium in Midhurst. Fans over 18 years of age have the chance to purchase 50/50 tickets at the game, and those who cannot make it to the ballpark can buy them online.

Shelley added that a new partner has joined the team in support of United Way's 50/50 draws this season.

"Expedia Travel has stepped up to sponsor the lottery," said Shelley. "Through their generosity, we will be able to contribute even more funds to the communities we serve."

The Baycats' 2024 home opener will take place Thursday May 16 at Vintage Throne Stadium against the Toronto Maple Leafs.

50/50 tickets can be purchased online for every Baycats' home game at rafflebox.ca/raffle/uwc-sm

-30-

About United Way Simcoe Muskoka

United Way Simcoe Muskoka is a local charity dedicated to bringing together people and organizations to meet community needs by tackling complex social issues. To learn more go to

<https://uwsimcoemuskoka.ca/>

Media Inquiries

United Way Simcoe Muskoka
Deborah Neary

Marketing & Communications Specialist

(647) 545-9703

dneary@uwsimcoemuskoka.ca