

Media Release

United Way Simcoe Muskoka
1110 Highway 26, Midhurst, Ontario L9X 1N6
UWSimcoeMuskoka.ca



FOR IMMEDIATE RELEASE

April 5, 2024

United Way Simcoe Muskoka Seeks New Board Members to Drive Community Change

“To affect the change we want to see in our community, we need a variety of voices and lived experiences in leadership roles”

Midhurst, ON, April 5, 2024 – United Way Simcoe Muskoka is currently accepting applications for new Board Members.

"Our Board is critical in guiding our efforts to address complex issues across Simcoe Muskoka," says Brian Shelley, Chief Executive and Philanthropy Officer, United Way Simcoe Muskoka.

The local United Way's Board is made up of individuals from diverse sectors dedicated to reducing poverty and fostering social inclusion across Simcoe Muskoka. Shelley stated that the United Way is encouraging applications from all interested parties, including those who have been traditionally underrepresented on boards of directors. This would include women, those who identify as 2SLGBTQI+, Black, Indigenous and racialized persons, individuals with disabilities, and bilingual/multilingual individuals.

"To affect the change we want to see in our community, we need to have a variety of voices and lived experiences in leadership roles," said Shelley. "We are committed to building a Board of Directors that is reflective of the face of Simcoe Muskoka."

Interested individuals are invited to visit uwsimcoemuskoka.ca/governance/

United Way Simcoe Muskoka will be accepting applications until April 29.

For more information, please email info@UWSimcoeMuskoka.ca

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About United Way Simcoe Muskoka

United Way Simcoe Muskoka is a local charity dedicated to bringing together people and organizations to meet community needs by tackling complex social issues. To learn more go to <https://uwsimcoemuskoka.ca/>

Media Inquiries

United Way Simcoe Muskoka
Deborah Neary
Marketing & Communications Specialist
(647) 545-9703
dneary@uwsimcoemuskoka.ca