

Media Release

United Way Simcoe Muskoka
1110 Highway 26, Midhurst, Ontario L9X 1N6
UWSimcoeMuskoka.ca



FOR IMMEDIATE RELEASE

September 8, 2023

United Way Simcoe Muskoka \$100,000 in funding available for youth-led community projects

Midhurst, ON, September 8, 2023 – United Way Simcoe Muskoka’s Youth United program is looking for the next generation of community changemakers. Youth aged 15-30 can apply for one-time micro-grants of up to **\$5,000 each** to support small-scale innovative youth-led community service projects.

All projects must take place in Simcoe County, the District of Muskoka and/or The Town of Blue Mountains.

“Youth United encourages young people to get involved and address issues that are important to them,” says Brian Shelley, Chief Executive and Philanthropy Officer, United Way Simcoe Muskoka. “We are thrilled to provide youth with the funds to make a difference in their community.”

Youth United first launched in 2013 but was put on pause in 2020 due to the Pandemic. United Way Simcoe Muskoka officials are thrilled to be relaunching the initiative which is funded in part by the Government of Canada under the Canada Service Corps program.

“Canada Service Corps is empowering the next generation of changemakers by investing in youth-led projects that create a real impact. Youth United plays a pivotal role in promoting youth engagement, community involvement, and awareness of important issues and opportunities.”

- The Honourable Marci Ien, Minister for Women and Gender Equality and Youth

The local United Way is also looking for individuals to apply to be a Youth Council Member. Council Members will help to decide which Youth United projects receive funding.

For more information on Youth United or to make a donation in support of this initiative, go to www.uwsimcoemuskoka.ca.

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About United Way Simcoe Muskoka

Poverty touches most aspects of a person’s life from food, shelter, and employment, to mental and physical well-being. United Way Simcoe Muskoka seeks to improve lives and build communities by leveraging collective resources and mobilizing collective action to achieve the greatest impact. Through services such as the Urgent Needs Fund and by funding critical services throughout our communities, United Way Simcoe Muskoka is ensuring that residents have the resources and assistance they need to unlock their full potential.

Media Inquiries

United Way Simcoe Muskoka
Deborah Neary
Marketing & Communications Specialist
(647) 545-9703
dneary@uwsimcoemuskoka.ca