

## Media Release

### United Way Simcoe Muskoka

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United Way  
Centraide  
Simcoe Muskoka

**FOR IMMEDIATE RELEASE**

**May 17, 2023**

## **Filmmaker to join United Way's Screening of "Traffick on 401" at Five Point Theatre**

**Barrie, ON, May 17, 2023** – United Way Simcoe Muskoka is pleased to announce that filmmaker Selina McCallum will be joining the panel discussion following the charity's upcoming screening of "Traffick on 401". The film is the second in a series of screenings as part of the United Way's Real2Reel Documentary Film Festival presented by the RBC Foundation.

"We are so pleased that Selina McCallum will be able to join us for this event," says United Way Simcoe Muskoka Chief Executive and Philanthropy Officer, Brian Shelley. "It was our hope when we launched the Real 2 Reel Festival that we would be able to include filmmakers in our post screening panel discussions as they bring such a unique perspective on the topic being discussed."

In addition to McCallum, the panel will include facilitator Amanda Fellows from Catholic Family Services along with representatives from Victim Services of Simcoe County, Huronia Transition Homes, and the Barrie Police Human Trafficking Unit.

"Your United Way is screening this important documentary as part of our commitment to engage the community in challenging conversations." Shelley added, "It is our hope that by sharing films and facilitating panel discussions like these we can raise awareness and reduce stigma on topics such as human trafficking."

"Traffick on 401" will be screened at the Five Points Theatre in Barrie on May 30<sup>th</sup>.

**Film synopsis:** Traffick on 401 shines a light on the sex trafficking world in Ontario and Michigan by speaking to a survivor, the Windsor Police Service, and advocates. Victoria Morrison, a sex trafficking survivor, tells us her story of what she went through for three months.

**When:** May 30, 2023 – 6:30-9:30pm

**Where:** 5 Points Theatre 1 Dunlop St W, Barrie, ON L4N 1A1

**Who:** This event is open to the public. Tickets are \$8.

**Tickets:** [Ticketpro.ca - Vente de billets, Ticket, Spectacle, Ticketing Solutions, Theatre, Festival, Musique, Music, Humour, Comedy, Billeterie, Venue, Salle, Concert](https://www.ticketpro.ca)

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### **About United Way Simcoe Muskoka**

Poverty touches most aspects of a person's life from food, shelter, and employment, to mental and physical well-being. United Way Simcoe Muskoka seeks to improve lives and build communities by leveraging collective resources and mobilizing collective action to achieve the greatest impact. Through services such as the Urgent Needs Fund and by funding critical services throughout our communities,

United Way Simcoe Muskoka is ensuring that residents have the resources and assistance they need to unlock their full potential.

<https://uwsimcoemuskoka.ca/>

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## **Media Inquiries**

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