

## Media Release

### United Way Simcoe Muskoka

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UWSimcoeMuskoka.ca



United Way  
Centraide  
Simcoe Muskoka

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### **FOR IMMEDIATE RELEASE**

**May 5, 2023**

## **Traffick on 401 the next film in the Real2Reel Documentary Film Festival**

**Barrie, ON, May 5, 2023** – United Way Simcoe Muskoka is pleased to announce the next screening in the Real2Reel Film Festival presented by the RBC Foundation. The screening will take place at the Five Points Theatre in Barrie, featuring the film Traffick on 401, followed by a panel discussion with local advocates and experts from local agencies and law enforcement to open a dialogue and shine a light on this local issue.

“Human trafficking is happening in our own backyard. Your United Way is screening this important documentary, so that we can raise awareness of this issue that negatively impacts so many right here in our own community.” says Brian Shelley, Chief Executive and Philanthropy Officer, United Way Simcoe Muskoka.

**Film synopsis:** Traffick on 401 shines a light on the sex trafficking world in Ontario and Michigan by speaking to a survivor, the Windsor Police Service, and advocates. Victoria Morrison, a sex trafficking survivor, tells us her story of what she went through for three months.

**When:** May 30, 2023 – 6:30-9:30pm

**Where:** 5 Points Theatre 1 Dunlop St W, Barrie, ON L4N 1A1

**Who:** This event is open to the public. Tickets are \$8.

**Tickets:** [Ticketpro.ca - Vente de billets, Ticket, Spectacle, Ticketing Solutions, Theatre, Festival, Musique, Music, Humour, Comedy, Billeterie, Venue, Salle, Concert](#)

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### **About United Way Simcoe Muskoka**

Poverty touches most aspects of a person’s life from food, shelter, and employment, to mental and physical well-being. United Way Simcoe Muskoka seeks to improve lives and build communities by leveraging collective resources and mobilizing collective action to achieve the greatest impact. Through services such as the Urgent Needs Fund and by funding critical services throughout our communities, United Way Simcoe Muskoka is ensuring that residents have the resources and assistance they need to unlock their full potential. <https://uwsimcoemuskoka.ca/>

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### **Media Inquiries**

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