

Media Release

United Way Simcoe Muskoka
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UWSimcoeMuskoka.ca



FOR IMMEDIATE RELEASE

June 8, 2023

Community Collaboratives Grant Making Opportunity Information Sessions

Midhurst, ON, June 8, 2023 – Community Collaborative Projects are critical to United Way Simcoe Muskoka’s commitment to mobilize collective action in our communities through initiatives that address poverty and social inclusion.

“We are proud to offer this next round of investments in our local communities. The needs of our most vulnerable are more pressing than ever; energy poverty, food and housing insecurity are affecting as many as 1 in 5 Canadians,” says Brian Shelley, Chief Executive and Philanthropy Officer, United Way Simcoe Muskoka. “We have heard loud and clear from our partner agencies that providing ongoing funding over a three-year period with a focus on fostering partnerships is the best use of our donors’ dollars.”

The investment in these initiatives will focus on one of three priority areas, (1) transitioning people from poverty to possibility (2) inspiring kids to be all that they can be, or (3) advocating for healthy people and strong communities.

United Way Simcoe Muskoka is hosting information sessions for this upcoming Grant Making opportunity for 2024-2027. Topics include eligibility, timelines, reporting and how to apply. We encourage organizations who have an interest in this opportunity to attend one of the following virtual sessions:

- June 15, 9:00-10:00AM
- June 21, 12:00-1:00PM
- June 27, 3:00-4:00PM

To register for one of these sessions visit: <https://uwsimcoemuskoka.ca/collaboratives-2024-2027/>

Over the past three years, United Way Simcoe Muskoka has contributed almost \$2 million and engaged over 25 community partners to support the launch of the following Community Collaborative Projects:

- Circles Muskoka (Muskoka)
- Furniture Bank (Barrie & North Simcoe)
- Poverty Interventions Equal Health Interventions (South Georgian Bay)
- Wijjinokiiwag (Orillia and Surrounding Area)
- YouthCALL Service Link (South Simcoe)

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About United Way Simcoe Muskoka

Poverty touches most aspects of a person’s life from food, shelter, and employment, to mental and physical well-being. United Way Simcoe Muskoka seeks to improve lives and build communities by

leveraging collective resources and mobilizing collective action to achieve the greatest impact. Through services such as the Urgent Needs Fund and by funding critical services throughout our communities, United Way Simcoe Muskoka is ensuring that residents have the resources and assistance they need to unlock their full potential.

<https://uwsimcoemuskoka.ca/>

Media Inquiries

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