

Media Release

United Way Simcoe Muskoka

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UWSimcoeMuskoka.ca



**United Way
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Simcoe Muskoka**

FOR IMMEDIATE RELEASE

May 15, 2023

Barrie Baycats and United Way Simcoe Muskoka partner for 50/50 draws

Midhurst, ON, May 15, 2023 – United Way Simcoe Muskoka is partnering with the Barrie Baycats for the 2023 IBL Season through 50/50 draws at each home game of the season. Every dollar raised through our Barrie Baycats 50/50 draws will be reinvested into our communities through local initiatives that promote social inclusion and support poverty reduction efforts.

"Your United Way is proud to be working with the Barrie Baycats and would like to thank Josh Matlow and their board of directors for supporting our community through this partnership," Brian Shelley United Way Simcoe Muskoka Chief Executive and Philanthropy Officer. "Every dollar raised through this collaboration will be reinvested back into our community - it's a win-win!"

The Baycats home games take place at Vintage Throne Stadium in Midhurst where fans will have the chance to buy one ticket for \$5, 5 for \$10 or 20 for \$20, cash, credit card and debit card are accepted. Those who can't make it to the game can still purchase tickets online with a credit card.

"This partnership aligned with what we are trying to accomplish in terms of impact within the community off the field. We are grateful to be partnering with such a great organization for the 50/50 and we look forward to growing this partnership and awareness for many years to come!" Josh Matlow, President, Barrie Baycats Baseball Club.

The Baycats 2023 home opener will take place Thursday May 18 at Vintage Throne Stadium against the Toronto Maple Leafs.

50/50 tickets for opening day can be purchased at www.rafflebox.ca/raffle/uwc-sm

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About United Way Simcoe Muskoka

Poverty touches most aspects of a person's life from food, shelter, and employment, to mental and physical well-being. United Way Simcoe Muskoka seeks to improve lives and build communities by leveraging collective resources and mobilizing collective action to achieve the greatest impact. Through services such as the Urgent Needs Fund and by funding critical services throughout our communities, United Way Simcoe Muskoka is ensuring that residents have the resources and assistance they need to unlock their full potential.

<https://uwsimcoemuskoka.ca/>

Media Inquiries

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