



**United Way  
Centraide**  
Simcoe Muskoka

**REACHING HOME  
Rural and Remote (Ontario)  
Information Session**

**Tuesday December 20<sup>th</sup>, 2022**



# AGENDA

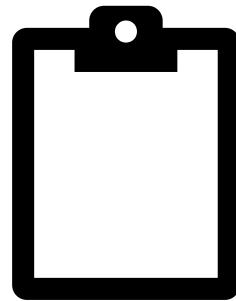
- Reaching Home Overview
- Funding Highlights for 2023-2024
- Funding Priorities
- Key Dates + Application Tips + Resources



# Land Acknowledgement



# Reaching Home Overview



## **Type of Reaching Home Funding:**

- 3 funding streams: Rural and Remote, Designated (urban), Indigenous

## **UWSM acts as Community Entity (CE) - Rural and Remote (Ontario)**

## **Guided by the Regional Advisory Board (RAB)**

- Serves as an advisory committee and is made up of members in the Homelessness Sector across Ontario



[United Way Simcoe Muskoka | Reaching Home \(uwsimcoemuskoka.ca\)](https://uwsimcoemuskoka.ca)

[About Reaching Home: Canada's Homelessness Strategy - Canada.ca](https://Canada.ca)

# Funding Highlights



- Application Deadline **January 18, 2023** at **5:00pm** EST
- **\$3,231,547** to allocate
- Project Period: **April 1, 2023- March 31, 2024**
- **Contact UWSM staff to discuss project ideas to ensure eligibility**



- Rural and Remote communities
- Type of Organizations:
  - Registered charities
  - Not-for-profit organizations
  - For-profit organizations
  - Municipalities + DSSABs  
(District Social Service Administration Boards)
  - Indigenous agencies
  - Public health and educational institutions





## Designated Communities in Ontario

- Barrie (Simcoe)
- Belleville
- Brantford
- **Cochrane District (Timmins)**
- Dufferin County, Durham
- Guelph-Wellington
- Hamilton
- Kenora
- Kingston
- Lambton
- London
- St. Catharines/Niagara/Thorold
- **Nipissing**/North Bay
- Ottawa
- Peel
- Peterborough
- Sault Ste. Marie
- Sudbury
- Thunder Bay
- Toronto
- Waterloo/Kitchener
- Windsor
- York/Newmarket.



Type of Application	Minimum Funding Request	Maximum Funding Request
Individual Organization	\$25,000	\$125,000
Joint Application (two or more organizations)	\$50,000	\$250,000
Capital Application		\$500,000





**Capital Investments**

**Housing Services**

**Prevention and Shelter Diversion**

**Client Support Services**

**Coordination of Resources and Data Collection**

# Funding Priorities



- Organizations serving rural and remote clients in Northern Ontario
- Project creates new units or maintains and improves the quality of existing units
- Projects demonstrate funds can be invested in 12-month funding period
- Organizations new to United Way Simcoe Muskoka and Reaching Home Rural and Remote are supported
- Projects serve vulnerable populations



- Projects are in early stages of development
- Completed in 12-month period
- Projects create new units or maintain and improve the quality of existing units
- Projects are ‘shovel ready’
- Supports costs of new affordable units
- Projects have secured funding from alternate sources for project



# Key Dates + Application Tips + Resources



**Application deadline:** January 18, 2023

**Funding Notifications:** late February 2023

**Agreements Signed:** March 2023

**Projects Start:** April 1, 2023

**Projects End:** March 31, 2024





## All projects are required to provide the following reports:

### Monthly

- Financial Claim Form – indicating quantitative details of expenses in eligible cost categories incurred each month of the project period
- Activity Report – indicating qualitative progress of project

### Annual

- Initial Report consisting of Project Details and Final Report consisting of Data Collection *(See additional reporting requirements for capital projects in Appendix B (capital projects must complete additional reporting requirements listed on page 6 including those listed above))*



## Application is complete

- Use the Checklists provided on UWSM website
- Review the Application Guidelines

## Review all resources and additional resources

- Use the Application Materials and Additional Resources to your advantage

## Rubric

- See which questions have the highest priority



Documents associated with your application **must** be **completed** and **saved** to **your computer** prior to the **completion** of your application.

**Your application must be completed in one sitting.**

**All documents** must be **sent** to the Reaching Home inbox:  
[ReachingHome@UWSimcoeMuskoka.ca](mailto:ReachingHome@UWSimcoeMuskoka.ca)



- Utility, heat and water assistance
- Rental arrear assistance
- Skill-building workshops
- Mobile Outreach Vehicles to enhance housing assistance services
- Basic needs support
- Case Workers/Outreach Workers
- Purchase of building to convert to shelter
- Purchase of a vehicle to transport clients to and from appointments
- Financial literacy and budgeting seminars
- Housing Loss Prevention programs
- Housing-First initiatives
- Youth transitional housing services
- Temporary shelter in motels due to lack of local shelter
- Intensive Case Management supports
- Youth transitional housing services
- Construction of residential buildings
- Digital Access
- Purchase/Renovations to new or existing facilities
- Land acquisition
- Conversion of existing buildings to affordable housing



<https://uwsimcoemuskoka.ca/reachinghomeapply/>

- [United Way Simcoe Muskoka | Reaching Home \(uwsimcoemuskota.ca\)](https://uwsimcoemuskota.ca)
- [About Reaching Home: Canada's Homelessness Strategy - Canada.ca](https://canada.ca)
- [Reaching Home: Canada's Homelessness Strategy Directives](#)
- [Reaching Home Terms and Conditions](#)
- [Eligible and ineligible activities](#)
  
- National Alliance to End Rural and Remote Homelessness [NAERRH - Home](#)
- [Canadian Alliance to End Homelessness Conference](#)
- [Ontario Alliance to End Homelessness - Contact \(oah.ca\)](https://oah.ca)



# THANK YOU



**KEEP  
CALM  
and  
COLLABORATE**

**Kelsey Nicholls**

[KNicholls@UWSimcoeMuskoka.ca](mailto:KNicholls@UWSimcoeMuskoka.ca)

(705) 726 2301 ext. 2026

[reachinghome@uwsimcoemuskoka.ca](mailto:reachinghome@uwsimcoemuskoka.ca)