

## **REACHING HOME – RURAL AND REMOTE (Ontario)**

### **APPLICATION TIPS**

All eligible project activities must align with one or more of the categories listed below. All eligible activities for the program can be found in the Reaching Home Directives.

#### **1. Housing Services**

- Projects which support individuals or families facing homelessness transition into more stable housing that is appropriate and safe.
- Transitional/ permanent/ supportive and Indigenous housing options, as well as emergency housing and housing set-up

#### **2. Prevention and Shelter Diversion**

- Projects that aim to prevent homelessness by supporting individuals and families at risk of homelessness before a crisis occurs.
- This involves supporting individuals and families who are currently housed but at-risk of losing their housing; and preventing individuals who are being discharged from public systems (for example, health, corrections, and child welfare) from becoming homeless.
- (ex. Rental arrears or utility support, mental health services, landlord and tenant mediation)

#### **3. Client Support Services**

- Individualized services to help improve integration and connectedness to support structures, such as basic needs and treatment services. Project activities under this category include access to food, transportation, income, employment services, job-training.

#### **4. Capital Investments**

- Projects that increase the capacity or improve the quality of facilities that address the needs of individuals and families who are homeless or at risk of homelessness (ex. Renovations to facility, purchase of property or building, purchase of vehicle, etc.)

#### **5. Coordination of Resources and Data Collection**

- Activities that enable communities to organize and deliver diverse services in a coordinated manner.



**United Way  
Centraide**  
Simcoe Muskoka

## **Reporting Expectations**

- The reporting requirements of the program are directly related to these 5 priorities.
- Projects are also required to complete follow up on clients served to understand if these individuals are still being housed, and if not, to identify any barriers or factors that prevented staying housed. Follow up data is collected for clients anywhere from 3 to 12 months following the project term dependent on the project activities.
- Projects report on the number of new spaces created because of additional units or beds in a facility and how many individuals received income, employment, training support and how many times.
- All reporting data is shared with Service Canada to provide a summary of project achievements, community needs across the province and the impacts of the work and funding.
- This data also helps to understand barriers for those at risk or facing homelessness.

## **Project Examples**

- Utility, heat, and water assistance
- Rental arrear assistance
- Skill-building workshops
- Mobile Outreach Vehicles to enhance housing assistance services
- Basic needs support
- Case Workers/Outreach Workers
- Purchase of building to convert to shelter
- Purchase of a vehicle to transport clients to and from appointments
- Financial literacy and budgeting seminars
- Housing Loss Prevention programs
- Housing-First initiatives
- Youth transitional housing services
- Temporary shelter in motels due to lack of local shelter
- Intensive Case Management supports
- Youth transitional housing services
- Warming Centres
- Digital Access
- Purchase/Renovations to new or existing facilities

## **Capital Project Examples:**

- Projects in pre-development stage
- Secondary suites
- Purchase of property or building to create new units/spaces
- Renovations to create new units or maintain and improve the state of existing units



## Application Tips

- Contact UWSM first to discuss your project ideas and to confirm eligibility
- Ensure your organization serves a rural and remote community before applying
- Demonstrate where project fits into regional housing strategy + plan
- Secure Letters of support from community partners + champions
- Demonstrate collaboration e.g., situation table, housing alliance, poverty reduction task group
- Consider joint application + provide partnership agreement
- Share demonstrated need – local data, research, surveys
- Grassroot organizations or non-qualified organizations interested in applying must partner with an eligible organization (Registered Charity, Not-For Profit Organization, For-Profit Organization, Municipality, District Service Social Administration Board, Indigenous Agencies, Public Health and Educational Institutions)
- Outline how you plan to evaluate your project
- Include Lived Experience voice in planning + implementation
- Answer all questions
- Provide all requested documents
- Include budget notes + other sources of funding or grant applications
- Clearly demonstrate how your project will invest all Reaching Home funds by March 31, 2024

## Helpful links

- [About Reaching Home: Canada's Homelessness Strategy - Canada.ca](https://www.canada.ca/en/social-development/2019/05/about-reaching-home-canada-s-homelessness-strategy.html)
- [Reaching Home: Canada's Homelessness Strategy Directives](#)
- [Reaching Home Find a Community](#)
- [Reaching Home Terms and Conditions](#)
- [Canadian Alliance to End Homelessness](#)
- [NAERRH - Home](#) – National Alliance to End Rural and Remote Homelessness

## For further information, please contact:

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