

## REACHING HOME – Ontario Rural and Remote Communities (2023-2024)

### RUBRIC

The Rubric helps guide the applicant as well as supports United Way Simcoe Muskoka, United Way Simcoe Muskoka Board of Directors and the Regional Advisory Board (RAB) to assess the validity of the project based on a weighting system of priority.

Please utilize the following document when completing the **Reaching Home Rural and Remote General/Capital Application Form**.

United Way Simcoe Muskoka continues to collaborate with partners to build upon sustainable options and solutions that are necessary in the Rural and Remote communities. United Way Simcoe Muskoka has noted the priority areas for funding allocations with a weighting system.

Please see the **Application Guidelines** for more information.

**Note:** Any inquiries, please reach out to [ReachingHome@UWSimcoeMuskoka.ca](mailto:ReachingHome@UWSimcoeMuskoka.ca).

**Organization Name:** \_\_\_\_\_

**Project Name:** \_\_\_\_\_

Scoring Grid
No = 1
Yes = 5

Not Clearly Demonstrated		Demonstrated Somewhat		Clearly Demonstrated	
1	2	3	4	5	

Low Priority		Medium Priority		High Priority	
1		2		3	

#### All Applicants:

QUESTION	DETAILS	SCORE	PRIORITY
<b>Organization Type</b>	Applicant identifies which type of organization they are.	Y/N	1
<b>Which sector best represents your organizations core work?</b>	Applicant expresses that their organization represents 2 sectors.	/5	1
<b>Registered Charity, Business Number or Incorporation Number (Indigenous organizations).</b>	Applicant includes registered Charity, Business Number or Incorporation Number.	Y/N	1
<b>What is your organizations mission, vision, and values?</b>	Applicant identifies their mission, vision and values. These align with the Reaching Home Program.	/5	1
<b>Please identify the geographic area served by your proposed project.</b>	Applicant identifies their geographic area and it is within the Rural and Remote areas.	/5	3
<b>What region does your organization serve?</b>	Applicant identifies which region their organization serves.	/5	3

	Applicants that identify serving a Northern Region will be priority.	/5	
<b>Please identify any money owed to the government.</b>	Applicant identifies if they have any money owed to the government.	Y/N	1
<b>Does your organization have Commercial General Liability Insurance?.</b>	Applicant identifies if they have Commercial General Liability Insurance.	Y/N	1
<b>Does your organization have Directors &amp; Officers Liability Insurance?</b>	Applicant identifies if they have directors and officers liability insurance.	Y/N	1
<b>Are you encumbered by a mortgage or another charge? If so, please explain.</b>	Applicant identifies if they are encumbered by a mortgage or another charge.	Y/N	1
<b>When was your latest audited financial statements completed/your latest review?</b>	Applicant identified when their last audited financial statements were completed and or when their latest review was complete.	Y/N	1
<b>Are you a <u>Living Wage</u> employer (or are in progress of becoming so)?</b>	Applicant is a living wage employer or is in the process of becoming so.	Y/N	1
<b>How do you utilize volunteerism?</b>	Applicants' agency utilizes volunteerism throughout.	/5	1
<b>Are you a current or past Recipient of Reaching Home and/or Homelessness Partnering Strategy (HPS) Rural and Remote funding?</b>	Applicant is or is not a past recipient of the Reaching Home and/or Homelessness Partnering Strategy (HPS) Rural and Remote funding.	Y/N	3
<b>Are you applying as an individual organization or as part of a joint application?</b>	Individual or Joint Application	Y/N	1
<b>If joint application, please identify partners (Agency, contact name and email).</b>	Applicant identifies partners and contact information is complete.	Y/N	1
<b>Total funds requested (April 2023 to March 31, 2024).</b>	Applicant identifies a complete budget that reflects costs that are reasonable and appropriate to the project activity and Reaching Home Directives. The budget includes any other sources of funding for the project.	/5	3
<b>Briefly describe the intent of your project and how your project activities will address the unique needs of individuals and/or families, experiencing or at-risk of homelessness in your community.</b>	Application reflects how individuals and families' unique needs of experiencing homelessness or at imminent risk of becoming homeless will be served.	/5	3
<b>Provide a brief description of how you plan to use these funds, if approved.</b>	Applicant provides a brief description of how the funds will be utilized that meets eligibility criteria outlined in the Reaching Home Directives. Project	/5	3

	activity is identified in alignment with budget activity and expenses.		
<b>Outline how you will include people and the voices of Lived and/or Living experience in the planning and implementation of this project?</b>	Applicant identifies how people and their voices of Lived or Living Experience is reflected in planning and implementation.	/5	3
<b>Demonstrate how your services are inclusive and identify any diverse populations your projects will serve.</b>	Applicant demonstrate how the project will be inclusive and identifies any diverse population that will be served. A Diversity, Equity and/or Inclusion statement is attached to the application.	/5	3
<b>Identify the type of activities by Funding Priority for your project.</b>	Applicant identifies the type of activities that align with the Funding Priorities.	/5	1
<b>Identify client characteristics served by your project.</b>	Applicant identifies the client characteristics served through the project.	/5	3
	Do we have priority client characteristics?	/5	
<b>Identify all sub-populations and client characteristics served by your project.</b>	Applicant identifies the sub populations and client characteristics served through the project.	/5	3
	Projects identifies serving vulnerable populations within priority area.	/5	
<b>Please identify if there is a connection with the community, municipality, or other work happening with the requested project?</b>	Applicant identifies if there is a connection with the community, municipality, or other work happening with the requested project. For example, coordinated access, funding from municipality, partners, etc.	/5	3
<b>Any project requires a high degree of coordination across funders, community organizations, local Indigenous organizations, and individuals. Identify how your project will connect and work in partnership with other community providers and funders. Identify how you plan to work with your local municipality and community partners to ensure supports are in place for individuals experiencing or at-risk of homelessness upon completion of your project.</b>	Applicant identifies a strong work plan that involves partnership and collaboration with other community providers and funders to ensure the supports are in place of the individuals experiencing or at risk or homelessness by March 31, 2024.	/5	3
<b>Describe how your organization will commit to investing all funding by</b>	Applicant identifies with a reasonable commitment that is coordinate with	/5	3

<b>March 31, 2024. *Note: all projects must clearly identify how all funds will be invested by March 31, 2024, responses should coordinate with your budget and budget notes.</b>	their detailed budget and budget notes how they plan on investing the funds by March 31, 2024.		
<b>Will you plan to evaluate your project and determine its impact and outcomes?</b>	Applicant identifies their plan to evaluate their project to determine its impact and outcomes (Example: reporting, data, etc.).	/5	2
<b>Application demonstrates how project will meet identified community needs.</b>	Applicant Identifies how the project will identify their community needs with both qualitative and quantitative examples.	/5	2
<b>Letters of Support.</b>	Applicant has provided 2-3 Letters of Support provided from local partners including components outlined in the Application Guidelines. <b>Each letter will be scored individually.</b>		2
	Letter 1	/5	
	Letter 2	/5	
	Letter 3	/5	

**Capital Applicants Only:**

QUESTION	DETAILS	SCORE	PRIORITY
<b>Identify how your project is shovel ready and how funds will be invested by March 31, 2024. Note: This includes acquisition of land, and the conversion/rehabilitation of existing buildings to affordable housing to create new units or maintain and improve the quality of existing units.</b>	Applicant identifies the project is 'shovel ready' using the Capital Sustainability Checklist, ensuring a timely investment of Reaching Home funds.	/5	3
<b>Identify the type of facility your project will address.</b>	Applicant identifies the type of facility that their project will address, and it aligns with the Funding Priorities.	/5	3
<b>Identify the type of activities your facility will address.</b>	Applicant identifies the activities the facility will address.	/5	1
	Specifically, the applicant identifies the creation of additional spaces.	/5	3
	Specifically, the applicant identifies the renovations/additions/repairs to existing facilities.	/5	3
<b>What experiences does your organization have in managing capital funds?</b>	Applicant identifies whether the organization has experience managing capital funds.	/5	2

<p><b>Describe how funding from other sources will be raised and allocated if your capital project is approved?</b></p>	<p>Applicant gives multiple examples of how funding from other sources will be raised and allocated if your capital project is approved?</p>	<p>/5</p>	<p>1</p>
<p><b>The Reaching Home grant is a one-time, short-term investment. A project is considered sustainable when either the project activities or benefits achieved as a result of the project activities continue after the grant has ended. What other sources of funding are in place for future service provision? *: *Note: the "other sources of funding" tab of your budget must include additional details reflecting the amount of funds and project activities that will be supported by any other funders.</b></p>	<p>Applicant identifies multiple other sources of funding that are in place for future service provision.</p>	<p>/5</p>	<p>3</p>
<p><b>Quotes provided for Capital expenses of \$5,000 or more</b></p>	<p>Applicant provided 2-3 quotes for capital expenses that were \$5,000 or more.</p>		<p>2</p>
	<p>Quote 1</p>	<p>/5</p>	
	<p>Quote 2</p>	<p>/5</p>	
	<p>Quote 3</p>	<p>/5</p>	