

## Media Release

**United Way Simcoe Muskoka**  
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UWSimcoeMuskoka.ca



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**FOR IMMEDIATE RELEASE**

**October 26, 2022**

### **“Women, Worth and Wellness” hosts philanthropy event in support of United Way Simcoe Muskoka’s Women United program**

**Creemore, ON, October 26, 2022** – On November 2<sup>nd</sup> Nancy Griffin’s *Women, Worth and Wellness* initiative is partnering with United Way Simcoe Muskoka’s *Women United* program for the *Women For Women: Finish the Year Strong!* event. This 2-hour experience is open to the public; all are invited to be inspired, empowered, and motivated to use philanthropy to create social change, and help transform the lives of Simcoe Muskoka, women, girls, and their families.

“The pandemic disproportionately impacted women, girls, and gender-diverse individuals, which can have long-term and far-reaching consequences for gender equality in our communities,” says United Way Simcoe Muskoka Chief Executive and Philanthropy Officer, Brian Shelley. “In Canada, 10X more women than men have fallen out of the labour force since 2020 and women still earn just 76.8 cents for every dollar men make. The impact is even more significant when you consider the inequalities arising from intersecting factors such as race, culture, and economic status. For these reasons it’s important to re-launch the *Women United* program, so we are pleased that Nancy has invited us to participate in this event.”

The speaker series, food and wine pairing and live auction will take place in the heart of Creemore at Creemore Station on the Green. The tasting portion entitled “Taste of Creemore,” hosted by Creemore Hills Winery, will highlight local restaurants and feature fresh, local ingredients.

Keynote speaker Peggy Hill of the Peggy Hill Group will share her rise from poverty to leading the #1 RE/MAX team in Canada, and discuss why she continues to give back. Paul Chapman of RBC Dominion Securities Inc. and United Way Simcoe Muskoka board member will speak about the importance of investing in your community and how to give in a tax-efficient manner. And finally, Dale Biddell, former Chief Executive and Philanthropy Officer of United Way Simcoe Muskoka, and founder of the local *Women United* movement, will speak about the program whose members are making a difference, advocating for change, and creating a brighter future for women, girls, and their families.

“This *Women For Women* event is in alignment with the focus of *Women, Worth and Wellness*, which is to inspire and inform women on ways that will enhance their personal health, wealth, net worth and self-worth through philanthropy,” says Nancy Griffin. “What a wonderful way to bring the community together to give back.”

**When:** Wednesday, November 2, 2022, 1:30-3:30pm

**Where:** Creemore Station on the Green, 10 Caroline St. E., Creemore, ON

**Who:** This event is open to the public

**Tickets:** \$45.00

To purchase tickets and learn more, visit <https://bit.ly/WomenUnitedWWW>.

## **About United Way Simcoe Muskoka and Women United**

Poverty touches most aspects of a person's life from food, shelter, and employment, to mental and physical well-being. United Way Simcoe Muskoka seeks to improve lives and build communities by leveraging collective resources and mobilizing collective action to achieve the greatest impact. Through services such as the Urgent Needs Fund and by funding critical services throughout our communities, your United Way is ensuring that residents have the resources and assistance they need to unlock their full potential.

**Women United** is of a powerful force for social change, where women are key driver of philanthropy in local communities through giving and volunteering. With more than 70,000+ members across 6 countries and 165 communities, Women United members are making a difference, advocating for change, and creating a brighter future for women, girls, and their families. The movement is intended for women interested in gaining a deeper understanding of issues facing our community and want to see the direct impact of their donation.

<https://uwsimcoemuskoka.ca/>

## **About Women Worth and Wellness**

Established in 1994, "Women, Worth and Wellness" is a program for boomer women and their daughters, designed to instruct and inform women on ways that will enhance their personal well-being and independent economic power. Self-worth comes from many things, but having a say in decisions that are made, and "having a seat and a voice at the table" goes a long way to being in control of your own life. Women have been frequently excluded, ignored, avoided, overlooked, but with money, women have power, and power gives you options and choice. Economic independence for women is therefore crucial to long-term success in your life.

## **Media Inquiries**

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