

Media Release

United Way Simcoe Muskoka
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FOR IMMEDIATE RELEASE

October 21, 2020

More than \$850,000 in additional funding available to support Simcoe Muskoka agencies and frontline service providers

As part of the \$350 million Emergency Community Support Fund (ECSF) announced earlier this year, Canadian Red Cross, Community Foundations of Canada and United Ways across the country are distributing more than \$850,000 throughout Simcoe Muskoka as part of Phase Two of the ECSF. Nearly \$2 million was distributed to more than 125 programs and services in our communities in Phase One of the ECSF.

The fund continues to provide financial support to charities and other eligible organizations adapting their frontline services to support vulnerable Canadians during the COVID-19 pandemic.

“The impact of the COVID-19 pandemic continues to deeply impact the most vulnerable residents of our communities,” says Dale Biddell, CEO of United Way Simcoe Muskoka. “Phase Two of the Emergency Community Support Fund allows us to ensure that the resources and services that are so critical for our communities are there now, when they are needed most. Through the ECSF, we will strive ensure that no Simcoe Muskoka resident gets left behind.”

Despite the increased need of social services and charities, our frontline organizations are struggling to fundraise while assisting those in need. The ECSF helps to ease that burden so help can be delivered effectively in the new circumstances we find ourselves in during this pandemic.

“Canadian charities and non-profit organizations play a vital role in our communities, and the COVID-19 pandemic is bringing real challenges to these organizations,” says the Honourable Ahmed Hussen, Minister of Families, Children and Social Development. “The Government of Canada is pleased to support the important work being done by these organizations through the Emergency Community Support Fund so that they can continue to help the most vulnerable members of our communities during the pandemic.”

Organizations responding to the needs of Simcoe Muskoka residents are encouraged to submit an application by October 30, 2020. More information can be found at the following:

United Way Simcoe Muskoka: <https://www.uwsimcoemuskoka.ca/ecsf/>

Canadian Red Cross: <https://www.redcross.ca/how-we-help/current-emergency-responses/covid-19-%E2%80%93-novel-coronavirus/information-for-community-organizations-affected-by-covid-19>

Community Foundations of Canada: <https://communityfoundations.ca/>

Canada

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