

Media Release

United Way Simcoe Muskoka
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UWSimcoeMuskoka.ca



FOR IMMEDIATE RELEASE

May 25, 2020

Funding available for frontline charities and organizations supporting vulnerable residents through United Way Simcoe Muskoka and the Emergency Community Support Fund

United Way Simcoe Muskoka is accepting funding applications for the Emergency Community Support Fund (ECSF). The fund provides financial support to charities and other qualified donees adapting their frontline services to support vulnerable Canadians during the COVID-19 pandemic. The ECSF was announced by the Government of Canada and is administered in collaboration with United Way Centraide Canada, Community Foundations of Canada and the Canadian Red Cross.

United Way Simcoe Muskoka is proud to support the important investment of \$1.2 million into our local communities.

“Canadian charities and not for profits are always there to help you, in your time of need. But the COVID-19 pandemic is bringing real challenges to these important organizations,” says the Honorable Ahmed Hussen, Minister of Families, Children and Social Development. “With today’s announcement, the Government of Canada will be there for them so they can continue to be there for Canadians.”

Since the COVID-19 pandemic was declared, organizations offering frontline services have been working tirelessly to provide emergency supports of all kinds—in particular, to individuals and communities experiencing continued or heightened vulnerability. The demand for these emergency services has increased dramatically. ECSF funding distributed by United Way Simcoe Muskoka will make sure vital services continue and new services are made available so that no one is left behind as we endure this pandemic.

Applications will be accepted on a rolling basis until July 24, 2020. Local community service organizations within Simcoe Muskoka that provide rapid, emergency community support to vulnerable residents are encouraged to apply for funding.

“We are facing a crisis on a scale that our communities have never seen before,” says Dale Biddell, CEO of United Way Simcoe Muskoka. “The needs of our most vulnerable are more pressing than ever, and our local organizations—charities, nonprofits and others—are doing their best to meet these needs. Thanks to this funding, the capacities of our social service and frontline organizations will be able to expand to help those who have been impacted by COVID-19. We are grateful to be the catalyst to make that work happen.”

Organizations who are responding to the needs of those affected by the COVID-19 crisis in Simcoe Muskoka are encouraged to apply at <https://www.UWSimcoeMuskoka.ca/ecsf/>.



About United Way Simcoe Muskoka

Poverty touches most aspects of a person's life from food, shelter and employment, to mental and physical well-being. United Way Simcoe Muskoka seeks to improve lives and build communities by leveraging collective resources and mobilizing collective action to achieve the greatest impact. Through services such as the Urgent Needs Fund and by funding critical services throughout our communities, United Way Simcoe Muskoka is ensuring that local residents have the resources and assistance they need to unlock their full potential.

Media Inquiries

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