

## Reaching Home: Canada's Homelessness Strategy

### Ontario Rural and Remote Communities

### Extended Call for Capital Funding Applications (2021-2022)

**NOTE: Funding is conditional upon approval from Parliament**

United Way Simcoe Muskoka, in partnership with its Regional Advisory Board (RAB), invites organizations operating in rural and remote communities across Ontario to submit funding applications for consideration for capital projects.

The Government of Canada is taking decisive action to help communities address the impacts of the pandemic among people experiencing, or at risk of homelessness, and to provide additional support to the homeless-serving sector during this period.

A total of \$2,619,222 is available to support capital projects to increase the capacity or improve the quality of facilities that address the needs of individuals and families who are homeless or at imminent risk of homelessness, including those that support culturally appropriate programming for Indigenous individuals and families. Successful capital projects will focus on creating new or maintaining existing housing units.

Projects must take place during the funding period of September 2021 to March 31, 2022.

**Please review** the Employment and Social Development Canada (ESDC) 'Reaching Home: Canada's Homelessness Strategy Directives' found [here](#) before submitting an Application.

Pay specific attention to Section 1, E and Section 6 of the Directives.

**Extended Application Deadline: Monday, July 19th. at  
5:00 PM EST**

## ELIGIBLE RECIPIENTS

- Organizations that are currently receiving Reaching Home – Rural and Remote funds are eligible to apply for a different project.
- The following communities in Ontario are ineligible to apply for this funding: Barrie (Simcoe), Belleville, Brantford, Cochrane District (Timmins), Dufferin County, Durham, Fort Frances, Guelph-Wellington, Hamilton, Kenora, Kingston, Lambton, London, Midland, Moosonee, St. Catharines/Niagara/Thorold, Nipissing/North Bay, Ottawa, Peel, Peterborough, Sault Ste. Marie, Sudbury, Thunder Bay, Toronto, Waterloo/Kitchener, Windsor, and York/Newmarket.
- Note: These communities are eligible under the Reaching Home – Designated Communities.
- **All other rural and remote communities in Ontario are eligible for RH – Rural and Remote Capital funding**
- **Eligible Recipients:**
  - Not for profit organizations
  - For-profit organizations (as per section 3.2 in the attached ‘RH Terms and Conditions’)
  - Municipalities
  - Indigenous organizations (Indigenous organizations may include, but are not limited to, incorporated for-profit and not-for-profit Indigenous controlled organizations, Indigenous controlled unincorporated associations, Indian Act Bands, Tribal Councils and Indigenous self-government entities)
  - Public health and educational institutions
  - Provincial and territorial governments and their entities, including institutions, agencies and Crown Corporations

## ELIGIBLE ACTIVITIES

**Note:** Please review the ESDC ‘Reaching Home: Canada’s Homelessness Strategy Directives’ found [here](#) for more details.

## ELIGIBLE FUNDING REQUESTS

Organizations may apply for a minimum funding request of \$25,000 up to a maximum of \$500,000.

**Note:** All applicants must include a completed budget template with detailed budget notes.

## CAPITAL PROJECT ELIGIBILITY AND REQUIREMENTS

Before completing a capital project application, please review Section 1 E and Section 6, 'Requirements Related to Capital Projects' in '[Reaching Home: Canada's Homelessness Strategy Directives](#)'.

All funding must be invested by March 31, 2022.

All housing units must be for individuals experiencing or at imminent risk of homelessness.

Applicants are encouraged to ensure that Reaching Home is not the sole funder in capital projects. Reaching Home funding must not duplicate or displace funding from other programs, it is meant to address gaps. Collaboration and partnerships are necessary for the sustainability of any capital project and must be demonstrated in your application.

**Note:** Capital projects may be subject to monitoring for up to five years after the project end-date to ensure the recipients are compliant with the terms of their funding agreement.

### Capital Project Application Attachments:

1. Completed budget template with detailed budget notes for Reaching Home funding, including all other funding sources
2. Capital Sustainability Checklist
3. A Minimum of 2-3 Letters of Support from local partners that include:
  - a. Acknowledgement of capital project
  - b. Partner(s) contribution to the project (in-kind or financial)
  - c. Confirmation of support of this project in their community
  - d. Relationship between organizations
  - e. Confirmation of project need in community
4. Sustainability Plan that includes:
  - a. A description of your partnerships
  - b. Confirmation of funding sources for ongoing operations
  - c. Report if the project will increase the level of service or remain stable
  - d. A timeline for the completion of your capital project activities.
  - e. Note that all activities must be completed by March 31, 2022 (with potential extension due to extenuating circumstances caused by COVID-19)
5. Applicable quotes for any expense(s) over \$5,000. A minimum of 2-3 quotes from different contractors or businesses is required. **All quotes are to be emailed to the Reaching Home inbox at [ReachingHome@UWSimcoeMuskoka.ca](mailto:ReachingHome@UWSimcoeMuskoka.ca).**

### Examples of Acceptable Capital Projects:

- Set up self-isolation unit(s) for individuals experiencing homelessness or at imminent risk of homelessness.
- Purchase modular, prefabricated housing, to utilize as affordable housing units.

- Renovate existing facilities (e.g. shelters, transitional housing, permanent supportive housing, or non-residential facilities) to, for example, improve ventilation or increase the distance between residents.
- Purchase an existing building, such as a motel, to create affordable housing units.
- To extend the reach of an existing capital build, such as adding another unit on to accommodate more individuals.

## **APPLICATION PROCESS**

- **Application and applicable documents can be found here:**  
<https://uwsimcoemuskoka.ca/reachinghomeapply/>
- Capital documents associated with your application must be completed and saved to your computer prior to the completion of your application. Note: your application must be completed in one sitting.
- Application deadline: Monday, July 19th at 5:00 PM EST
- Regional Advisory Board members and UWSM staff will review all applications in July and make final funding decisions by August. All applicants will be notified of approval or denial in August.
- Projects will start in September 2021 and may run until March 31, 2022.
- A Funding Agreement will be issued to successful applicants by UWSM and funding will flow following receipt of a signed agreement and Electronic Funds Transfer (EFT) information.
- Reporting Requirements will be outlined in the Funding Agreement.

If you have any questions or would like to discuss your project idea(s), please contact:

**Tally Lajeunesse | Federal Program Associate**

705.726.2301 x 2012

[ReachingHome@UWSimcoeMuskoka.ca](mailto:ReachingHome@UWSimcoeMuskoka.ca)

## Appendix A

### Eligible activities for capital projects include:

#### 1. Capital Investments

- To increase the capacity or improve the quality of facilities that address the needs of individuals and families who are homeless or at imminent risk of homelessness, including those that support culturally appropriate programming for Indigenous individuals and families.
- **Examples of eligible activities related to COVID-19:**
  - Purchase or repurpose existing properties to create new temporary housing (e.g. motel and hotel spaces, community spaces); and
  - Renovate existing facilities (e.g. shelters, transitional housing, permanent supportive housing, or non-residential facilities) to, for example, improve ventilation or increase the distance between residents.

#### 2. Administration Expenditures

- Eligible expenditures under the administration category remain the same under Reaching Home. (cannot exceed 15% of total allocation. Contracting for good and services such as bookkeeping, information technology, equipment and maintenance services, audit costs and legal fees. For services provided in support of Indigenous individuals and families who are homeless or at risk of homelessness, for example services provided by Indigenous Elders).
- **In the context of the COVID-19 response, communities may use Reaching Home funds to:**
  - Support overhead costs, including costs that are central to the functioning of the organization in its delivery of Reaching Home-funded activities or those costs supported under Canada's COVID-19 Economic Response Plan.
  - Purchase equipment and supplies.