



**United Way
Centraide**
Simcoe Muskoka

REACHING HOME: CANADA'S HOMELESSNESS STRATEGY RURAL AND REMOTE (ONTARIO)

APPLICATION EVALUATION CRITERIA (2021-2022)

Overview

- All applications to be evaluated by UWSM staff and the Regional Advisory Board.
- Funding is conditional upon approval from Parliament, expected in June 2021.
- All applicants to receive funding notification by August.

Eligibility

- Applicant meets all eligibility criteria, as outlined in application.
- Application is complete and all required documentation and attachments are provided. (Capital Sustainability Checklist, Capital Sustainability Plan, Budget)
- Project serves a rural or remote community as defined by Reaching Home.
- The project will create new units or maintain existing units to help house homeless individuals and those at-risk of homelessness.

Financial

- Funding request is appropriate (minimum of \$25,000 – maximum of \$500,000).
- Budget is complete and capital expenses comply with Reaching Home Directives.
- 2-3 quotes provided for all expenses of \$5,000 or more.
- Budget reflects costs that are geared towards a [Housing First Model](#) with focus on creation of new units and maintenance of existing units.
- Applicant agrees to invest full funding allocation by March 31, 2022.
- Other sources of funding are included with relevant explanatory details.

Program / Service Offered

- Application demonstrates how project will meet identified community needs.
- The voice of Lived or Living Experience is reflected in planning and implementation.
- Application reflects how individuals and families experiencing homelessness or at risk of becoming homeless will be served.
- All vulnerable populations to be served are clearly identified.
- 2-3 Letters of Support provided from local partners.
- Strong evidence of community partnerships or collaboration.

