

UWSM Collaborative Projects (2019-2020)

Over **60,000** people in Simcoe Muskoka are living in low-income. We believe that poverty is **#UNIGNORABLE** and no one should face it alone.

UWSM will be launching a **new** Community Investment Framework this fall, with a refined focus on **Poverty Reduction and Inclusion**.

Overview

ANTICIPATED GUIDELINES + CRITERIA:

- Cross-sector initiatives, with a minimum of three (3) partners, to assist those experiencing the negative impacts of poverty
- Funding to flow through a registered Canadian charity
- 3-year funding period: April 2020 – March 2023
- One collaborative project to be selected in each sub-region: South Simcoe, Barrie and Area, South Georgian Bay, Orillia and Area, North Simcoe, Muskoka
- Projects may address, but are not limited to: Employment + Life Skills, Food Security, Transportation, Access to services, Social isolation, Mental Health + Addictions
- Housing projects will not be considered; wrap around services to support and complement that work may be considered
- No Capital projects
- A Memorandum of Understanding (MOU) will be required to outline roles and responsibilities (e.g. communication, evaluation partner, budget, program delivery, conflict resolution etc.)
- Detailed Budget to include potential additional sources of funding to extend the reach of the project and demonstrate sustainability
- Evaluation framework: Results-Based Accountability (RBA) - evidence based, impact oriented and results driven
- Leverage existing community partnerships to support and promote the project
- Develop a Marketing and Communication Strategy, including social media
- Inclusion of individuals with Lived Experience and/or community advocates

ANTICIPATED TIMELINES:

- Training: October 18, Rotary Place, Orillia (9 am – 4 pm) – mandatory
- Registration link (under EVENTS tab) <https://uwsimcoemuskoka.ca/collaborative/>
- Expression of Interest: November 11-29, 2019
- Approval to move to Application, following EOI assessment: by December 6, 2019
- Volunteer recruitment to assist with review and assessment of applications: Fall 2019
- Application Deadline: January 22, 2020
- Application Review and Assessment: January + February 2020
- Board of Director approval + Funding notification: March 2020
- Funding begins: April 2020

NOTE:

Sub-region geography, per existing LHIN boundaries:

- **Muskoka:** Town of Bracebridge, Township of Georgian Bay, Town of Gravenhurst, Town of Huntsville, Lake of Bays, Township of Muskoka Lakes
- **North Simcoe:** Town of Midland, Town of Penetanguishene, Township of Tay, Township of Tiny
- **Orillia + Area:** City of Orillia, Township of Oro-Medonte, Township of Ramara, Township of Severn
- **Barrie + Area:** City of Barrie, Town of Innisfil, Township of Springwater
- **South Georgian Bay:** Town of Collingwood, Township of Clearview, Town of Wasaga Beach, Town of Blue Mountains
- **South Simcoe:** Township of Adjala-Tosorontio Township, Town of Bradford West Gwillimbury, Township of Essa, Town of New Tecumseth

For additional information, please contact:

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